#### **Strategy Development**

In 2018 and 2022, the Ocean Shores Library Board of Trustees undertook a process to develop a strategic plan to guide library activities. A total of 941 surveys were completed. These patron responses served as the guide in assessing the needs of the library community.



ACKNOWLEDGEMENTS Keitha Owen, Director Denise Siers, President Susan Robinson, Vice President Alex Suarez, Secretary Jeff Brittain Jeni Cate

"Our city library is crucial to the youth and citizens of Ocean Shores. The city of Ocean Shores will continue to support our public library." Mayor Frank Elduen

## **Strategic Plan**



"The library is a great asset to the community and deserves community support" - library patron

2024



Provide a comfortable and safe place to visit

The Library will provide a safe, welcoming place to meet and interact with others.

<u>Services</u>

Meeting Rooms Outdoor Pavilion Extended open hours

Clean, updated facility

Designated spaces and collections

eResources

Social Media

Connect to the

online world

provide internet for

patrons to access the

The Library will

digital world.

Internet Access

Online Training

**Technology Support** 

WiFi Access

Services



"...I appreciate the library and all that it offers" – library patron



Stimulate imagination through reading, viewing, and listening for pleasure

The Library will provide materials to enhance patrons' leisure time, will find out what they want, and will provide the help they need to make choices and access the options.

<u>Services</u>

Reader's Guidance

Programs

Displays



Promote lifelong learning

The Library will provide patrons the resources to explore topics of personal interest to continue learning throughout their lives

<u>Services</u>

Collections

Information and referral

Programs

Community and city information

Staff Training

#### **Our Vision**

The Ocean Shores Public Library will be the essential community resource for residents to access information and ideas that strengthen and enrich their lives.



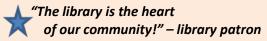
### **Our Mission**

As the heart of the Ocean Shores community, the library provides access to the world through reading, learning, and connecting.



"Staff are all very knowledgeable, friendly and helpful." – library patron







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## 2024

# Strategic Plan

Ocean Shores Public Library



